

Yours in
solidarity,



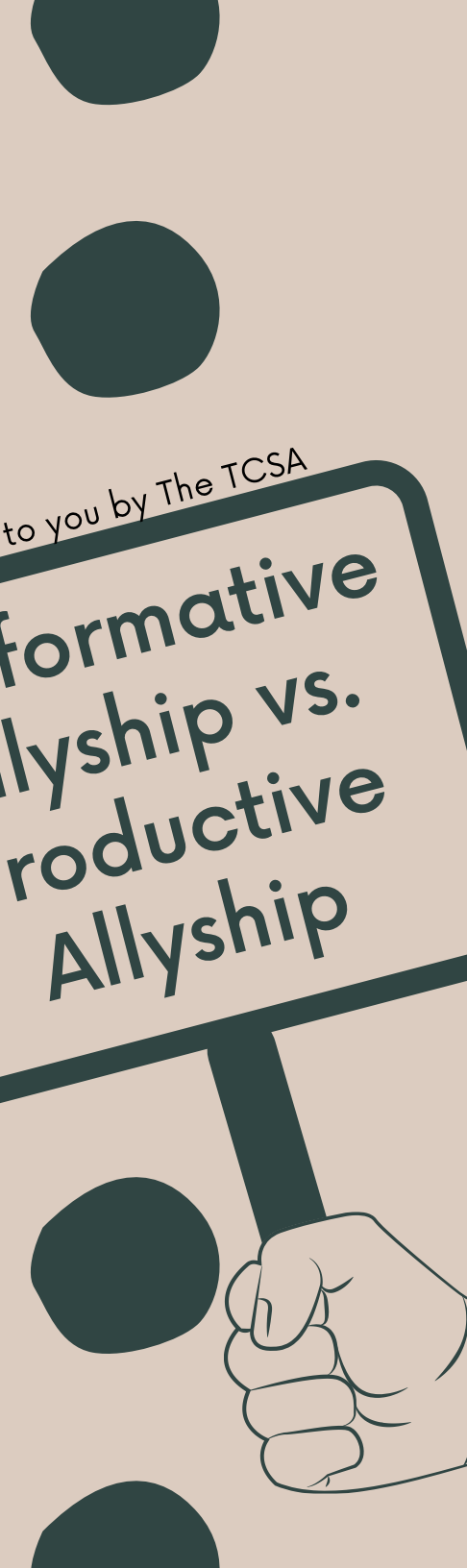
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Performative
Allyship vs.
Productive
Allyship



Questions,
Comments,
Concerns or
Questions?

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Being an ally means amplifying voices, not speaking over others in conversations you are not personally affected by.



Performative Allyship vs. Productive Allyship

Performative

This is a form of allyship can become harmful toward communities the ally is intending to help.

For example, this could look like reposting social media without any intended action to back up this post.

This sort of allyship is meant more to be boosting the moral appearance of the ally rather than truly helping anyone. Allyship is action, not merely vocalization.

Productive

This form of allyship looks like listening to others and giving those with diverse intersectional backgrounds a platform to speak out if they wish to.

Amplifying others can look like empowerment. Recognizing things that are important to their diverse background. For example, recognizing particular months, holidays or days is an act of solidarity which can make others feel accepted and seen within your community.

It can also look like taking certain outdated terminology, or colonial phrases out of your diction.

Thank you for taking the time to read this, scan the QR code to save a copy for future reference



Why is this important:

Having a solid understanding of what allyship is makes it easier to work as better allies. While everyone who wishes to be an ally may mean well, as they are not a part of the particular group they wish to support, their actions may get lost in translation. Therefore, it is important to educate yourself on the significance behind your actions, and how it impact the group you wish to empower and stand with.